

UNC Bears Hockey

Hockey Sponsorship Packages 2017-2018

Season



Be a part of UNC Bears Hockey!

Become a part of the UNC Bears Hockey community by being a team sponsor!

There are several ways to become a team sponsor! We offer a tiered sponsorship program, as well as individual event sponsorship, and “Game Day” sponsorship opportunities!

The UNC Men’s Ice Hockey Team, even as a Club Sport (which means no scholarships and self-funded), is a source of pride for the University, the City of Greeley, and the local Youth Hockey Association. It is not uncommon for our traditional Friday night and Saturday evening games to be attended by over 1,000 loud, proud and partisan students, faculty, parents, friends, and members of the community. This kind of following is considered unique by other club hockey programs in our state and around the country. They are amazed at our crowds, and they all admit that it gives UNC a distinct advantage! Our facility is one of the nicest in the country, and Bear Pride is on display for each and every home game at the Greeley Ice Haus!



Tiered Sponsorship

Platinum Level, Gold Level, Navy Level, Black Level, and White Level Sponsorship packages available.



Individual Event Sponsorships

Sponsor our Breast Cancer Awareness Night or Military Appreciation Night.



“Game Day” Sponsorships

Claim your “Game Day” Announcements! Power Play, Penalty Kill, Intermission Report, and Final Scores...etc.

Making these dreams a reality comes with a significant financial obligation. Club Hockey, as all other club sports, are student-governed and student-funded. A hockey team is one of the most expensive sports teams to play on in this day and age. In a season that comes with an over \$100,000 expense budget, the majority of this cost is funded by the players. We do receive some support from the University Club Sports program, and the Student Senate Association. However, the estimated \$2,500/player fee can be significant when the student is already trying to find ways of paying for their college education. Therefore, part of the players' responsibilities are to help earn extra funds to help cover our seasonal costs. As a team, we perform many activities that help us earn some of



these funds. If you are a professional sports fan, you will see the UNC Bears at many Avalanche and Nuggets games working the 50/50 CAHA Raffle.



Our goal is to provide these student-athletes an experience like any of the major NCAA Hockey programs, with proper uniforms and equipment, a pro-style locker room, and opportunities to give back to the local community, charities, and support of the local youth hockey program, the Greeley Jr. Bears.

We invite you to be a part of our team and help us succeed by making a donation of any amount or any kind. Our goal is to raise \$20,000 through these fundraising efforts. Much of that is for team uniforms and equipment, travel, affordable player dues, and several programs to give back to the community.

COMMUNITY OUTREACH

Bear for a Day Program

The 2016-2017 UNC Men's Ice Hockey Season marked the inaugural start of the UNC Hockey's "Bear for a Day" Program.

During each home game, one lucky Greeley Youth Hockey Association athlete gets the opportunity to be a UNC Bear for a day. This includes hanging out with the team during pre-game activities, participating in pre-game warm ups, dressing out with their own UNC Hockey Team jersey, and skating out with the team during introductions.

GO UNC BEARS!



Tiered Sponsorship Packages

Tiered Sponsorship Packages are available for the 2017-2018 Season.

Platinum Level \$2,500	Gold Level \$1,500	Navy Level \$1,000	Black Level \$500	White Level \$250
<p>Season Tickets (10)</p> <p>Team Jersey for your company/business</p> <p>Exclusive "Game Day" Sponsors: Power Play, Penalty Kill, Intermission Report, Final Score, or 3-Stars of the Game Sponsors</p> <p>Includes company/business name and logo on all promotional flyers</p> <p>Advertising on Website</p> <p>Invitation to VIP Nights (Player Meet & Greet, Meal, Balcony Seating)</p> <p>*5 Sponsors Maximum</p>	<p>Season Tickets (8)</p> <p>Team Jersey for your company/business</p> <p>Includes company/business name and logo on all promotional flyers</p> <p>Advertising on Website</p> <p>Invitation to VIP Nights (Player Meet & Greet, Meal, Balcony Seating)</p>	<p>Season Tickets (6)</p> <p>Framed & Signed Team Poster</p> <p>Includes company/business name and logo on all promotional flyers</p> <p>Advertising on Website</p> <p>Invitation to VIP Nights (Player Meet & Greet, Meal, Balcony Seating)</p>	<p>Season Tickets (4)</p> <p>Signed Team Pennant Flag for your company/business</p> <p>Includes company/business name and logo on all promotional flyers</p> <p>Advertising on Website</p>	<p>Season Tickets (2)</p> <p>Includes company/business name and logo on all promotional flyers</p> <p>Advertising on Website</p>

Individual Event Nights

Breast Cancer Awareness Night

The UNC Bears Hockey organization hosted its first Breast Cancer Awareness Night in memory of the late UNC biochemistry professor Kim Pacheco. The event included a "pink out" theme encouraging all fans to wear pink. There was a mobile mammogram van at



the game providing free mammograms to any who wanted



them. The team wore special pink jerseys, each with a unique word on the back that represents breast cancer patients. There was also a silent auction during the game for 28 of the game-worn pink jerseys. The team donated the funds they raised to a charity of the Pacheco family's choice, and to a biochemistry scholarship at UNC in her name. This is special event that the UNC Bears Hockey Organization hopes to continue!

Military Appreciation Night

The Bears hosted its first Military Appreciation Night to honor the men and women who have served and are currently serving our country. A select few men and women from each branch of the military and from the Greeley/UNC community were honored by the bears. The team wore special camouflage jerseys with the insignia of each military branch and a special word to describe the brave men and women serving our country.



UNC Bears receive ACHA DII Divisional Community Service Award 2016-2017

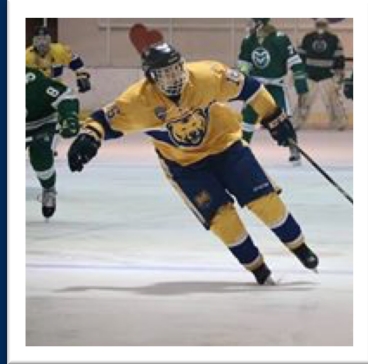
The University of Northern Colorado Men's ACHA Division II received the Divisional Community Service Award winners for their outstanding contribution to their local community and charitable organizations and representation of the ACHA.

The awards are given to teams who show exemplary effort in volunteering their time to work on community projects, work with underprivileged children at hockey or skating clinics, originate or participate in community fundraisers and otherwise represent the ACHA well at community events or activities.

UNC Bears Hockey

2016-2017 Club Sport of the Year

The University of Northern Colorado Men's Ice Hockey Team received the UNC Club Sports Club of the Year. Congratulations Bears!



If interested or for additional information, please contact UNC Bears Hockey President
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UNC
HOCKEY